



**COLLEGE RADIO
CORPORATION**

14 WEST 45TH STREET • NEW YORK 36, N. Y. Telephone OXFORD 7-0890

March 16th, 1954

Miss Nikki Ernstoff
Advertising Manager, WCSR
10½ Prospect Street
Northampton, Massachusetts

Dear Miss Ernstoff:

In reply to your recent inquiry, we have received a letter for ESRC from the new manager of WCSR indicating that renewal of the Luckies programs for the 1954-5 year on the same terms and conditions of this year's contract will be agreeable to the station.

That letter is all we will require until just before the new programs go on the air, at which time we will send a formal contract form for your file.

Next year, as this year, WCSR will receive \$300 for the Luckies contract.

Cordially,

Robert R. Vance, Jr.
COLLEGE RADIO CORPORATION

RV:s

6-17

COLLEGE RADIO
CORPORATION

14 WEST 14TH STREET • NEW YORK 20, N.Y. • CABLE: COLLEGE RADIO

March 10th, 1954

Miss WINKI Binstock
Advertising Manager, WTR
14 Prospect Street
Northampton, Massachusetts

Dear Miss Binstock:

In reply to your recent inquiry, we have received a letter for 1954 from the new manager of WGBR indicating that renewal of the license program for the 1954-55 year on the same terms and conditions of this year's contract will be acceptable to the station.

That letter is all we will require until just before the new program on the air, at which time we will send a formal contract for your file.

Next year, as this year, WGBR will receive \$300 for the license contract.

Cordially,

Robert A. Vande, Jr.
General Manager, COLLEGE RADIO

RVA:s